



SPONSOR GUIDELINES

Thank you so much for being our local representative to help Julia promote the inspirational messages of *The Lost Sisterhood* and the tenth anniversary edition of *The Messengers*.

How you can help:

- Persuade a local bookseller to sponsor a book-signing event and stock copies of both books.
- Organize other events as you are able—such as talks or seminars at new thought churches (Unity, Science of the Mind, etc.); women's organizations like The Cronos; metaphysical stores; and spiritual retreat centers.
- Julia is funding her book tour by giving workshops and offering private regression sessions. We ask that you help us coordinate a one-day regression workshop and handle scheduling of private past-life regression sessions.

What is needed:

For a workshop:

- A minimum of 15 participants.
- A quiet room in which participants can lie on the floor (or sit in comfortable chairs if they are physically unable to get up and down from the floor) during group hypnosis.
- Window coverings so that the light can be regulated.
- Meeting rooms in hotels, conference centers or churches are usually suitable for a workshop. The important things are minimal outside noise, temperature and light control, and having carpeted floors (or floor mats if a place such as a yoga studio is used).
- For groups with more than 20 participants, a microphone sound system is usually necessary.
- As a rule of thumb, we need about 35 square feet of room per participant (since people will be lying down). So if there are 15 participants, the room should be about 525 sq. ft., and so on. A bit less room per person is OK, but we don't want a "canned sardine" feel, as people need a comfortable space between themselves and other participants.

For private sessions:

- A hotel room is needed that would be appropriate for Julia's lodging as well as allowing Julia to conduct private sessions in this room. Assistance in locating such a room is appreciated.

- Private sessions are audio taped for the client. Julia brings tapes, but always appreciates it if the client supplies their own tape.

Fees:

- **Workshops:** Fees for workshops vary from community to community. We will help you determine how much to charge participants as we discuss details.
- **Private sessions :** \$225 for a two-hour session, payable by check, credit card (Visa and Master Card) or cash. Julia requires a *minimum* of nine clients over a three to four-day period. She can facilitate three sessions per day. When on tour, Julia usually averages 15 sessions over a five-day period.

What you can expect:

Julia will bring her dedication and expertise to give you and your community inspiration, therapeutic interventions, and life-changing insights. Often her workshops result in the creation of support groups or new spiritual communities.

Workshops can stir up long-suppressed emotions. Julia sees that everyone in the workshop gets attention and needed support and makes certain no one leaves the workshop space or a private session in distress.

What you will get:

- The coordinator will receive free attendance at any workshop which he or she organizes.
- You will be provided with a press kit, flyers, helpful suggestions, moral support, and a listing on Julia's web site.

Any questions? Ask away. You can contact me at MahoneyPublicist@comcast.net or (970) 226-1690 with coordination questions.

I look forward to helping you sponsor Julia to bring her messages of growth, awareness, and empowerment to your community. She hopes you look forward to this with as much excitement as she does!

Sincerely,

Carol Spiciarich Mahoney, Publicist
Julia Ingram's *The Lost Sisterhood*
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